



## PROGRAM

for a seminar on a topic **"IN FOCUS IS ENTREPRENEURSHIP"**

December 10, 2022 (Saturday)

Para Business Center, 2700 Blagoevgrad, 1 Ivan Mihailov str.

10:00-10:30	Welcome, registration of participants and welcome coffee
10:30-10:40	Opening of the seminar and brief presentation of the INNOBUS project
10:40-11:10	<b>Career development through entrepreneurship</b> <ul style="list-style-type: none"><li>- Entrepreneurial characteristics</li><li>- Motivation for entrepreneurship</li><li>- Challenges to entrepreneurship</li></ul> Speaker: <b>Rositsa Djambazova</b> - Director of Business Incubator - Gotse Delchev, EPC, Chairman of the Board of the National Business Development Network and of Civic Participation Forum
11:10-11:40	First steps in business or optimization of an existing business <ul style="list-style-type: none"><li>- Business planning and practical advice</li><li>- Funding – the three FFF (Family, Fools, Friends)</li><li>- Successes and failures of entrepreneurs, good practices in different sectors and spheres of activity in Bulgaria</li></ul> Speaker: <b>Rositsa Djambazova</b>
11:40-12:00	Discussion panel
12:00-13:00	Lunch break
13:00-13:40	Horizon of entrepreneurship <ul style="list-style-type: none"><li>- Innovative methods for developing products and services, actually applied and successfully implemented on the market in various sectors</li><li>- Good practices and real stories of innovative entrepreneurship in Greece</li></ul> Speaker: <b>Athanasios Manos</b> - CEO of a company operating in the field of tourism with offices in England, Denmark, Switzerland. Many years of experience as a General Manager in international hotel chains such as Sheraton, Kempinski in Bulgaria and abroad.
13:40 -14:00	Discussion panel
14:00-14:30	Coffee break
14:30-15:00	Presentation of a White Book on VR technology and application in business Speaker: <b>Boyan Milushev</b> - Manager of BM Vision and entrepreneur
15:00	Closing of the seminar

