

Interreg



Greece-Bulgaria INNOBUS

European Regional Development Fund

НА ФОКУС Е ПРЕДПРИЕМАЧЕСТВОТО СЕМИНАР

10.12.2022 г., Благоевград



СДРУЖЕНИЕ НА ФОКУС
Бенефициент по проекта (РВ 4)
Бюджет на РВ 4: 102 500 EUR



Проект INNOBUS

„Укрепване на конкурентоспособността и екстраверсията на трансграничния бизнес чрез прилагане на иновативни и специализирани действия“



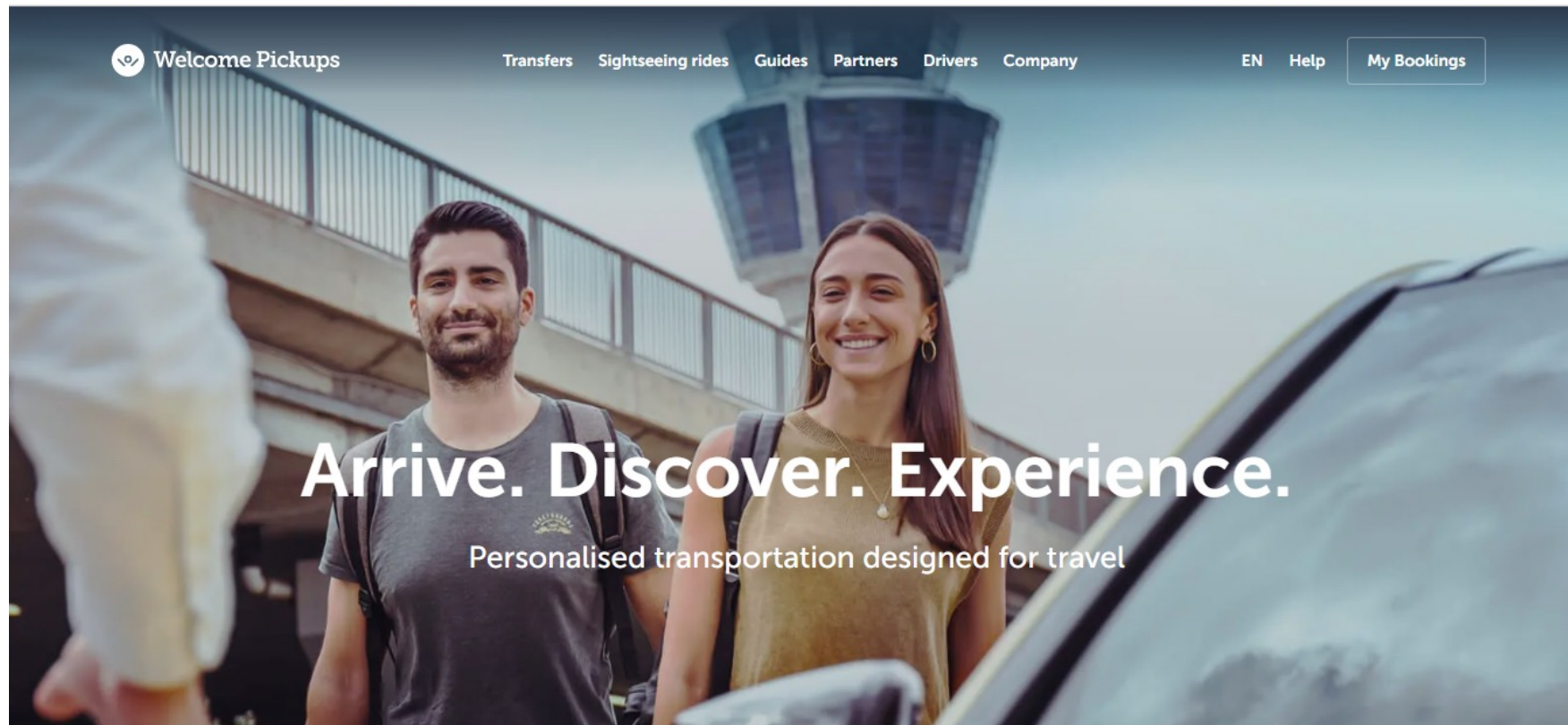
Проектът е съфинансиран от Европейския фонд за регионално развитие (ЕФРР) и от национални фондове на страните, участващи в Програмата за трансгранично сътрудничество Interreg V-A Гърция-България 2014-2020.

www.greece-bulgaria.eu



GOOD PRACTICE 1

► <https://www.welcomepickups.com/>



GOOD PRACTICE 2

► [Spotawheel.com](https://www.spotawheel.com)



GOOD PRACTICE 3

▶ Douleutaras | Your Home Friend

The screenshot displays the Douleutaras website interface. At the top left is the logo, a blue house icon followed by the text "Douleutaras". At the top right are two links: "+ Professional Registration" and "Link". Below the header is a horizontal navigation bar with several tabs: "Cooling", "Plumber", "Domestic Helper", "Electrician", "Metaphorical", "Kaftiratzis", and "Carpenter". The "Carpenter" tab is currently selected. The main content area features the heading "Find the right professionals for your job" and the subtext "By your side, from start to finish". Below this is a search bar with a magnifying glass icon and the placeholder text "Look for a kind of craftsman or work". Underneath the search bar is a blue icon of a person with a checkmark and the text "We guarantee that everything will be done as you want!". On the right side of the page, there is a photograph of a woman with red hair, wearing a green shirt and dark pants, holding a camera up to her eye as if taking a picture.


GOOD PRACTICE 4

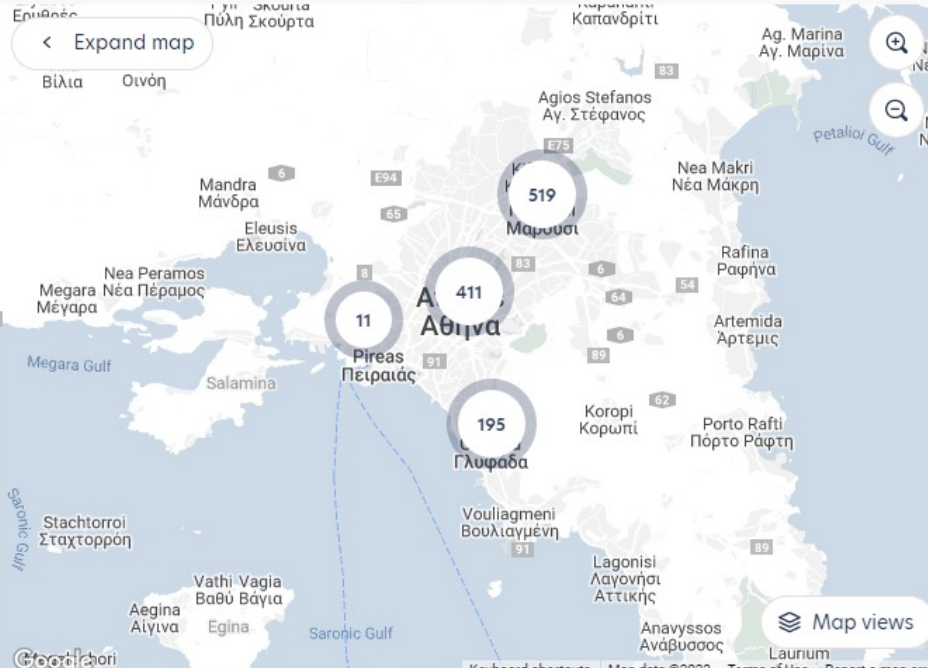
► Furnished Apartments for Rent in Athens, Greece | Blueground

BLUEGROUND | Athens ▾ ☎ +30 210 70 08 610 ✉ sales-ath@theblueground.com | Log in [Sign up](#)

Dates ▾ | Neighborhoods ▾ | Price range ▾ | More filters ▾ Sort by: **Availability** ▾ | [Share](#)

Rent Furnished Apartments in Athens, Greece. Fully furnished rentals for short-term and long-term stays starting for 1 month or longer. Find monthly rentals in Athens & surrounding suburbs, including Kifisia, Marousi, Glyfada & Kolonaki.





GOOD PRACTICE 5

▶ Company - 12GODS



COMPANY

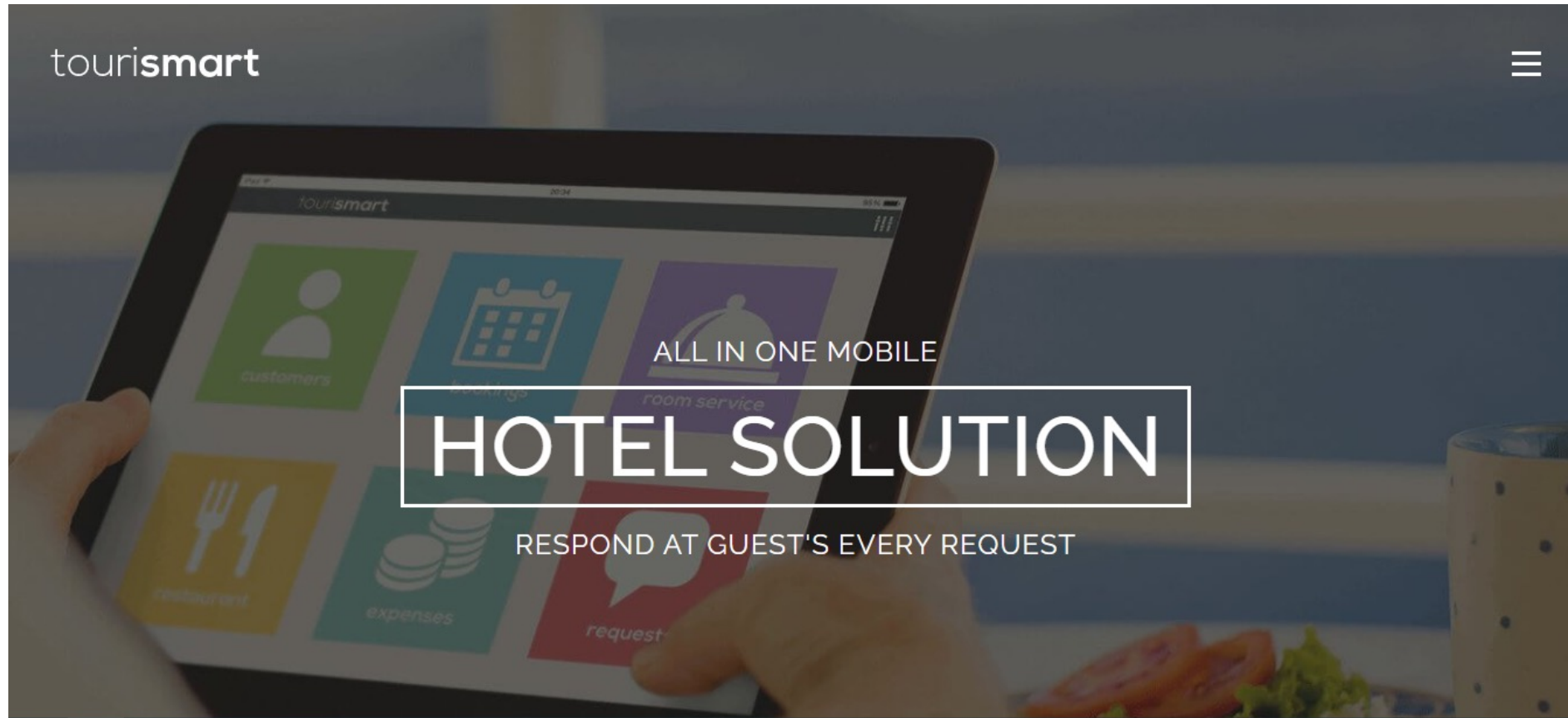
12GODS



ΕΛ A small icon of a person with a wheelchair, used to indicate accessibility information.

GOOD PRACTICE 6

- ▶ [tourismart - The ultimate mobile Hotel experience](#)



GOOD PRACTICE 7

- ▶ [Nannies.com](https://www.nannies.com)

GOOD PRACTICE 8

► This is Athens

athens
the *city* is the museum

Welcome to Athens, a place full of collections representing everyday life.

Our new curated audio walks offer an immersive way of seeing the city, using Google Maps with sound to create a whole new experience. Athenians share their favourite places and stories that make up this exciting and modern city.

HELLENIC REPUBLIC
MINISTRY OF TOURISM

CITY OF ATHENS

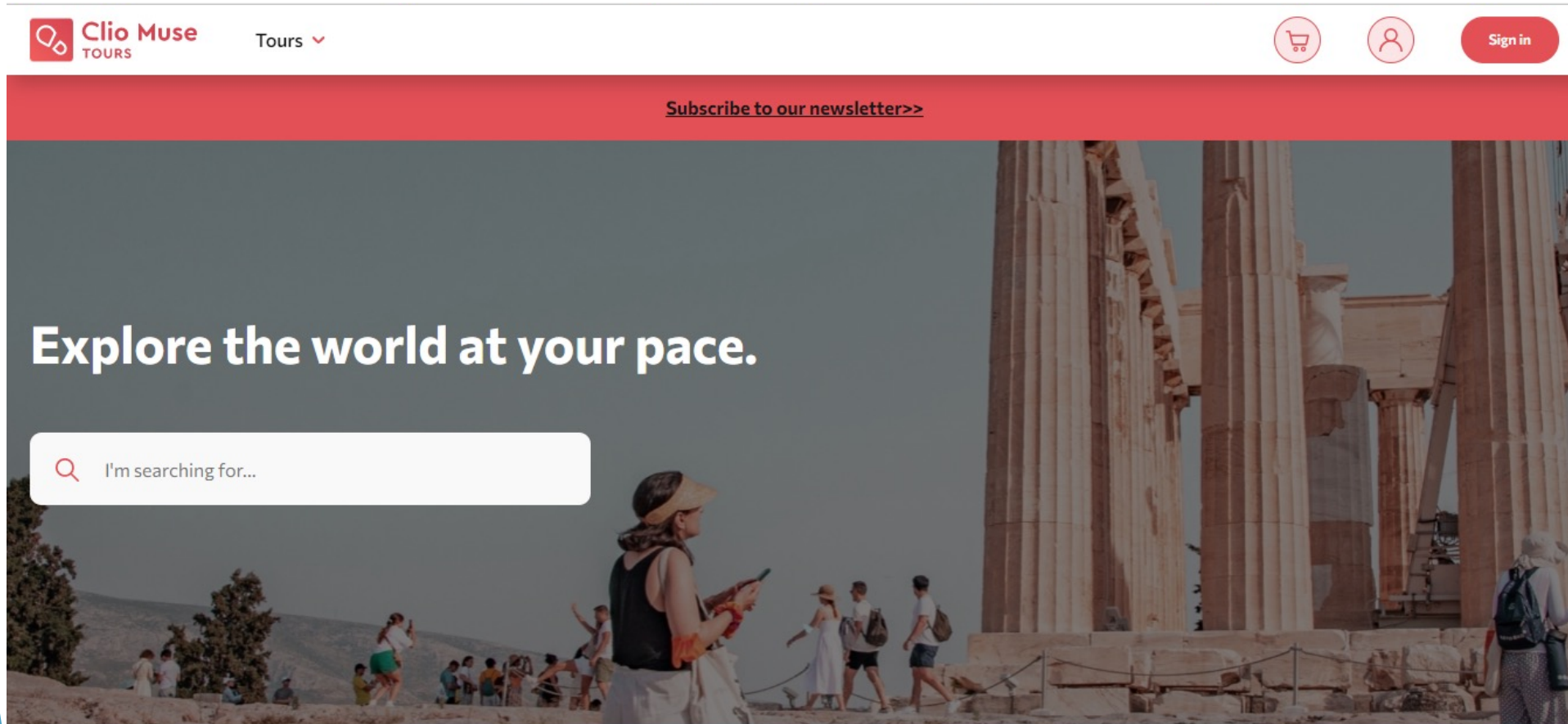
THIS IS ATHENS

Google

LKS * EXPLORE WITH AUDIO WALKS * EXPLORE WITH AUDIO

GOOD PRACTICE 9

► [Explore the world at your pace. | Clio Muse Tours](#)



GOOD PRACTICE 10

► [Explore the world at your pace. | Clio Muse Tours](#)

The screenshot displays the Vendora.gr website interface. At the top, there is a blue navigation bar with the logo 'Vendora.gr' on the left and links for 'Link', 'My Vendora', and 'Place an ad' on the right. Below the navigation bar is a search bar with the placeholder text 'What are you looking for?' and a 'Quest' button. A secondary navigation bar contains a 'Search by category' dropdown and a 'Sell something' button. The main content area features two promotional banners: one for 'Buy and sell used by the Victory' with a 'Sell something' button, and another for '"Buy through Vendora" protects you' with a 'Learn how' link. Below these banners is a 'Recently sold' section with a sidebar menu on the left containing options like 'Place an ad', 'My ads', 'Promotion of classifieds', 'Messages', and 'Favorite'. The 'Recently sold' section displays six product listings, each with a 'Sold' badge, an image, a description, and a price in Euros.

Product	Price
Steamer with blender BABYCOOK DUO by...	€ 120,00
Karavan Green Dress m/l	€ 65,00
one plus 7t pro 12/256 McLaren edition	€ 450,00
PlayStation Move Motion Controller	€ 64,99
Skirt Metallized Desiree A Midi Line	€ 9,50
Card Dominique Wilkins Boston Celtic...	€ 15,00

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ПРОЕКТ

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Благодаря за мниманието!

Атанасиос Манос

10.12.2022 г., Благоевград

